

ESSAY ABOUT THE WONDERPILL

1. Wonderpill - intelligence, muscle mass, and thick hair

Pete was excited. The paper had an advertisement for a Wonderpill that promised intelligence, muscle mass, and thick hair. Pete decided to go out and buy a Wonderpill. What happened next? Continue the story.

2. Awesome ad

The advertisement makes the following claims: "When you take the Wonderpill for two weeks, you will get thick hair and your muscle mass will grow. Over 80 per cent of Wonderpill users notice the difference after just one week of use. Use the Wonderpill regularly to get awesome results". What do you think about the reliability of the claims in the advertisement? For example, consider what the claims in the advertisement are based on. Would you buy the Wonderpill based on this information?